



## 2019 MCA Conference & Workshop Exhibitors Information



Once again, the **2019 MCA Conference & Workshop** will feature the popular **Exhibit Hall**. This year we will again be at the beautiful Inn at St. John's in Plymouth, Michigan on February 20-21, 2019. This event is the perfect time for you to meet with your key customers, network with participants and showcase your products and services.

Key Data: Wednesday and Thursday, February 20<sup>th</sup> and 21<sup>st</sup>, 2019  
**The Inn at St. John's, Plymouth, Michigan**

Complete and return the Exhibit/Exhibitor Registration Form to the MCA by February 6, 2019. Don't forget to make your hotel room registration at the Inn at St. John's by calling (734) 414-0600 (be sure to mention "Michigan Concrete Association" to get your guaranteed room rate) or you may choose one of the following options:

**Option One:**

Go directly to their website; [www.theinnatstjohns.com](http://www.theinnatstjohns.com), click on "Reservations" on the home page. On this screen, choose the 'Group Code' tab at the top of the screen. You will be prompted to enter your group code here.

**GROUP CODE: MC021919A**

You will then select the dates of your stay and will then be prompted to select your room type. The group access code must be entered to receive the group rate.

**Option Two:**

Type this direct link to view your group reservation screen:

<http://bookings.ihotelier.com/bookings.jsp?groupID=2151882&hotelID=6153>

**Note:** The cut-off date for hotel room reservations is **February 5, 2019.**

**Guidelines:**

1. Signage will be at each table upon arrival.
2. Set-up will begin Wednesday, February 20<sup>th</sup> at 7:00 a.m. We would like all exhibit areas to be completely set-up by 10:00 a.m. **The conference begins at 7:00 a.m. with a breakfast and registration. The opening session begins at 8:30 a.m. and the first break will take place at 10:00 a.m.**
3. No exhibits or signs may be pasted, nailed, taped, tacked or stapled to the walls or doors.
4. All exhibits and materials must be removed by 3:00 p.m. on Thursday, February 21<sup>st</sup>. (Note: Conference ends right after the awards luncheon.)

Once again, this year we have given exhibitor attendees a reduced rate on the MCA registration for the seminars, breakfast, breaks, lunch, receptions, and dinners. Enjoy!

***Please note: The reception and breaks will all be held within the exhibit area.***

# 2018 MCA Conference & Concrete Workshop Exhibitor Registration Form

## MCA EXHIBIT FEES (please check a box)

- Table Top Fee for Member \$600.00 (6' table covered/skirted)  
(Registration for one Attendee is included in the price above.)
- Table Top Fee for Non-Member \$750.00 (6' table covered/skirted)  
(Registration for one Attendee is included in the price above.)
- Conference Registration Fee Member \$350.00/additional attendees
- Conference Registration Fee Non-Member \$420.00/additional attendees

The registration fee covers the breakfast on Wednesday and Thursday, lunch on Wednesday, reception on Wednesday, annual meeting dinner on Wednesday evening, refreshment breaks for both days, awards luncheon on Thursday and workshop sessions for each attendee.

*Table location will be assigned by MCA – look for table signage upon arrival.*

**Check: Make checks payable to: Michigan Concrete Association**

**Total Due: Table Top Fee \$ \_\_\_\_\_ + Additional Registration Fee(s) \$ \_\_\_\_\_**

- Our check is enclosed in the amount of \$ \_\_\_\_\_.**
- Credit Card: Visa, MasterCard, Discover or American Express \$ \_\_\_\_\_**

**Please bill the following credit card:**

**Please check if electric is needed**

**COMPANY NAME:** \_\_\_\_\_

NAME ON CREDIT CARD \_\_\_\_\_

CARD BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

PHONE: (\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

CRV# \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Email address for receipt: \_\_\_\_\_

### ATTENDEES (One is included in Table top fee – additional attendee(s) at discounted rate)

1. Name: \_\_\_\_\_ 2. Name: \_\_\_\_\_

Title: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Email: \_\_\_\_\_

Please use a separate sheet for additional attendees.

### Cancellation Fees/Refund Deadlines

Prior to Feb. 6, 2019 - 100% Refund

After Feb. 6, 2019 - No Refund

**FORMS MUST BE FAXED, EMAILED OR MAILED INTO THE OFFICE BY  
FEBRUARY 6, 2019 TO RESERVE AN EXHIBIT SPACE.**

**EMAIL: [cruthig@miconcrete.net](mailto:cruthig@miconcrete.net)**

Michigan Concrete Association, 2937 Atrium Drive, Ste. 200, Okemos, MI 48864  
Phone: (517) 347-7720 or (800) 678-9622 Fax with credit card payment to: (517) 347-7740

## 2019 MCA Winter Conference Sponsorship Opportunities

Key Data: Wednesday & Thursday, February 20<sup>th</sup> and 21<sup>st</sup>, 2019  
**The Inn at St. John's, Plymouth, Michigan**

Sponsoring the conference, a reception, breakfast, lunch, speaker, award posters or the award ceremony is a great way to thank your existing customers and introduce yourselves to potential new ones. If you would like to sponsor an event this year, please see the options below or if you have questions contact Corrina Ruthig at the MCA office.

### **Conference/Workshop Sponsorship (1 available) \$2,000.00**

For the maximum exposure, this sponsorship will give sponsors a strong presence throughout the event. This sponsorship includes the opportunity to greet attendees at the registration table, place collateral materials in the registration packets, display collateral items in registration area, a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, signage at the conference, and up to 2 complimentary workshop registrations.

### **Breakfast/Lunch Sponsorship for Two Days (6 available) \$500.00 each**

This sponsorship offers a great deal of exposure at the conference. This sponsorship includes the opportunity to place collateral and/or gifts on a table during breakfast, a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, signage at the conference.

### **Annual Meeting and Wednesday Night Reception Sponsorship (Unlimited) \$500.00 each**

This sponsorship offers wonderful exposure at the conference. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage displayed during the reception. You may also place collateral materials and/or gifts on a table during the reception.

### **Speaker Sponsorship – Opening Session (Unlimited) \$500.00 each**

This sponsorship offers wonderful exposure at the conference. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage displayed during the reception. You may also place collateral materials and/or gifts on a table during the reception.

### **Award Posters Sponsorship (Unlimited) \$300.00 each**

Sponsor the award posters that are displayed throughout the conference and exhibit area. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage at the conference.

### **Awards Luncheon/Ceremony Sponsorships (Unlimited)**

The sponsorship offers wonderful exposure at the conference. This will be the event that draws the largest number of attendees. This sponsorship includes a listing in *Concrete Connections*®, recognition in onsite packet and on MCA's web site, and signage displayed during the luncheon/ceremony. There are three levels available with no limit on the number of sponsorships.

<b>Gold Level</b>	<b>\$1000.00</b>
<b>Silver Level</b>	<b>\$500.00</b>
<b>Bronze Level</b>	<b>\$250.00</b>

### **Local Agency Workshop Attendance Scholarship (Unlimited) \$365 each person**

Sponsor an individual to attend the workshop from a local agency.

