

# DECORATIVE INTERIOR

## POTTERY BARN

12 OAKS MALL, NOVI, MI

**Concrete Contractor:** Albanelli Cement Contractors  
**Concrete Supplier:** Superior Materials Votorantim Cimentos  
**Engineer:** Sachse Construction  
**Project Owner:** Williams-Sonoma

Sachse Construction was contracted to build out the new Pottery Barn store at Twelve Oaks Mall in Novi, Michigan, a project that required careful attention to both aesthetic and technical details. Pottery Barn maintains a strict standard for its retail locations, sending a concrete finishing specialist to every new store to ensure brand continuity and a high-quality finished product. To meet these requirements, Albanelli Cement Construction was selected to execute the project and partnered with Superior Materials to provide the high-performance concrete mix needed for the work.

Although the store footprint was under 10,000 square feet, the project was divided into three separate concrete pours to ensure consistent quality, color, and visual appearance throughout the space. Between each pour, inlaid wood flooring added a unique design element, creating both an attractive visual detail and an additional challenge for maintaining precise elevations and smooth transitions. The concrete finish incorporated a careful blend of color, texture, and large radius edge details, highlighting both the technical skill and creativity of the crew.

The result is a concrete floor that is not only functional and durable but also visually striking, reflecting Pottery Barn's brand identity while showcasing Albanelli Cement's ability to execute complex, high-quality finishes in a retail environment. This project serves as an excellent example of precision, craftsmanship, and creative concrete work.

